# **Preliminary results 2010**

Frankfurt - February 23, 2011



## **Agenda**

- Highlights 2010
   Dr. Uwe Schroeder-Wildberg, CEO
- Preliminary results 2010
   Reinhard Loose, CFO
- Strategy, market developments, outlook and summary Dr. Uwe Schroeder-Wildberg, CEO
- Questions & Answers



# **Preliminary results 2010**

Highlights

Dr. Uwe Schroeder-Wildberg, CEO

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## **Overview**

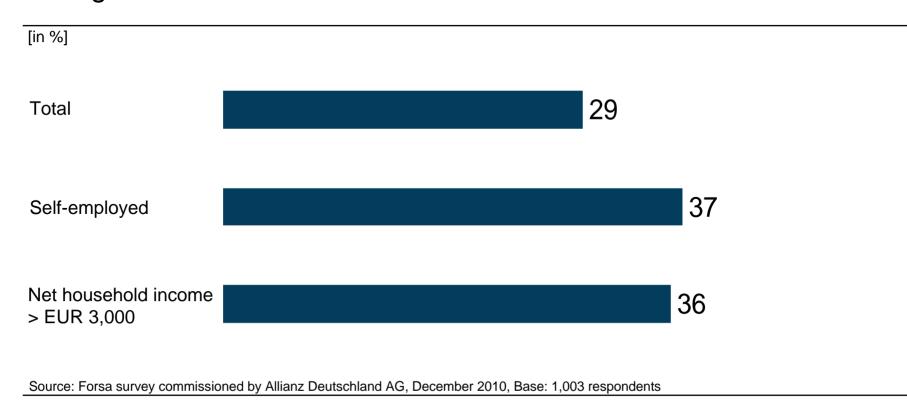
#### **Financial Year 2010**

- MLP concluded the financial year with significant earnings growth
- EBIT increased by 11%, Group net profit rose by 41%
- Successful efficiency management: cost savings target once again clearly exceeded
- MLP continues to benefit from its holistic approach and achieved growth particularly in wealth management and health insurance
- Assets under Management continued to grow reaching new record high of €19.8 billion
- Executive Board proposes a dividend of 30 cents per share (2009: 25 cents)



# Financial crisis leaves far-reaching after-effects

Personal stance towards financial investments has changed since the start of the financial crisis ...



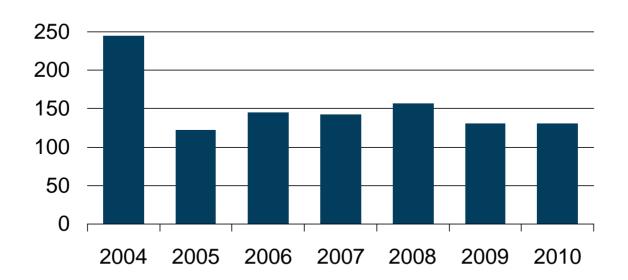


# Old-age provision business remains difficult

#### **Market development**

New business: old-age provision (recurring premiums) in the market

[in € billion]



Source: GDV (German Insurance Association), own calculations (premium sum new business: recurring premiums x duration)



# **Earnings situation improved significantly**

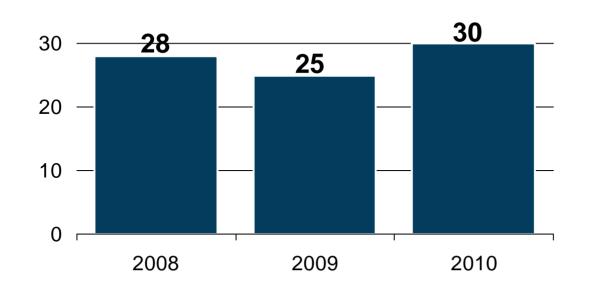
Total revenue	€522.6 million	-2%
EBIT	€47.0 million	+11%
Group net profit	€34.1 million	+41%
EPS (diluted)	€0.31	+41%



# Dividend increases to 30 cents per share

## Dividend per share

[in cents]



Total dividend sum
 €32.4m



# **Preliminary results 2010**

Reinhard Loose, CFO

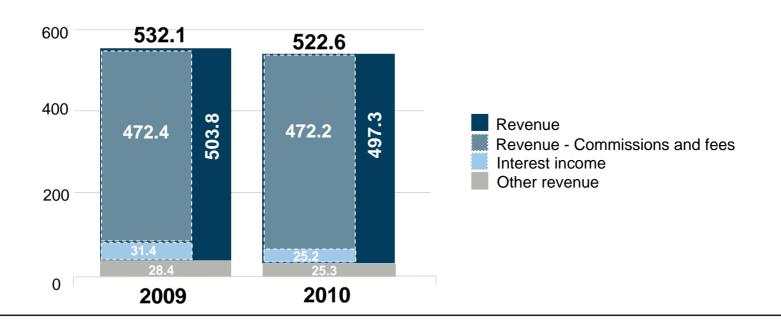
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## Stable revenue from commissions and fees

### Total revenue 2010

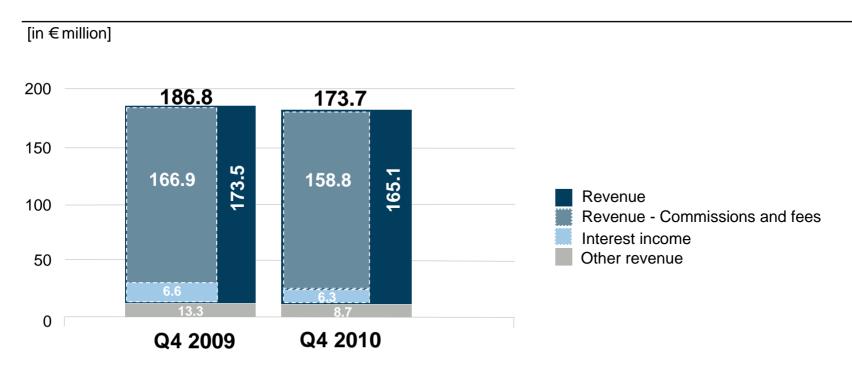
[in € million]





## Q4: Total revenue declined by 7%

## Total revenue Q4 2010





# Very positive development in health insurance

#### **Revenue - commissions and fees**

#### [in € million]

Old-age provision
Wealth management
Health insurance
Non-life insurance
Loans and mortgages*
Other commissions and fees

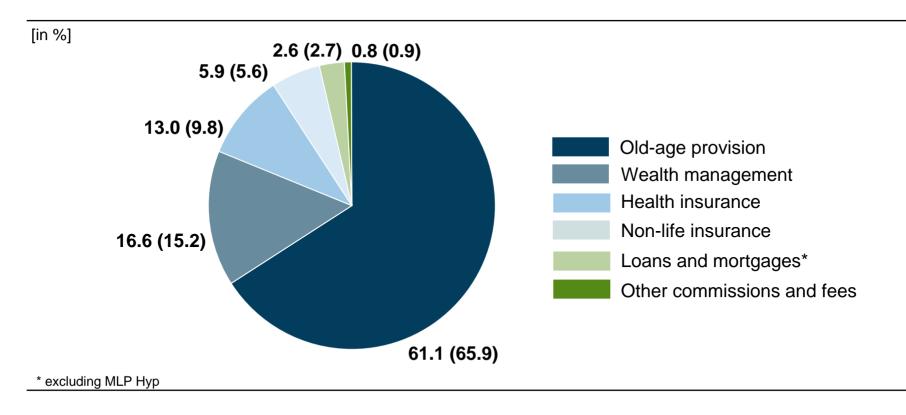
Q4 2009	Q4 2010	in %	2009	2010	in %
123.1	105.6	-14	311.1	288.3	-7
19.8	21.5	+9	71.6	78.5	+10
13.3	21.8	+64	46.5	61.3	+32
4.3	4.0	-7	26.5	27.9	+5
4.6	4.3	-7	12.6	12.2	-3
1.7	1.6	-6	4.1	4.0	-2



<sup>\*</sup> excluding MLP Hyp

# Share of wealth management increased to 17%

Revenue – commissions and fees, 2010: €472.2 million





## **Net profit increased by 41%**

#### Income statement

[in € million]

	Q4 2009	Q4 2010	2009	2010
Total revenue	186.8	173.7	532.1	522.6
EBIT	30.5	30.0	42.2	47.0
Finance cost	-1.5	0.1	-2.5	0.0
EBT	29.0	30.1	39.7	47.1
Taxes	-6.0	-7.9	-12.5	-13.0
Net profit continuing operations	23.0	22.2	27.2	34.1
Net profit discontinued operations	3.4	-0.6	-3.0	0.0
Group net profit	26.5	21.6	24.2	34.1
EPS in € (diluted)	0.24	0.20	0.22	0.31

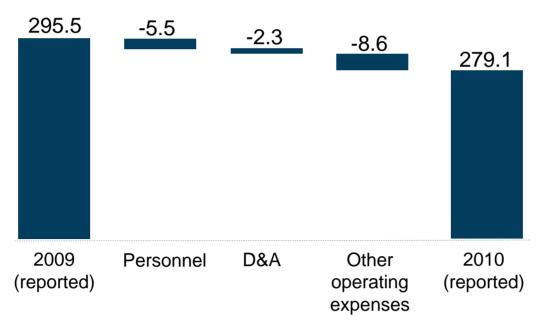
- EBIT increased by 11%
- Net profit reached€34.1m
- EPS +41%



## Cost-cutting target again clearly exceeded

## Development of fixed costs\*





<sup>\*</sup> Personnel, D&A, other operating expenses



# Strong equity base and liquidity

#### MLP Group – selected balance sheet items

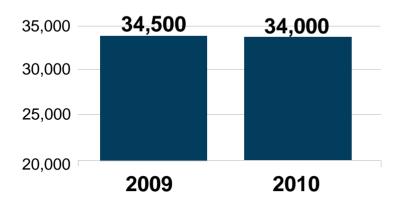
[in € million]			
	31/12/2009	31/12/2010	
	450.4	440.0	
Intangible assets	156.1	148.2	
Financial investments	192.4	252.7	
Cash and cash equivalents	55.0	50.5	• Liquid funds €223m
Other receivables and other assets	132.1	122.0	
Shareholders' equity	418.5	428.4	. Favity ratio 20 F0/
Equity ratio	28.4%	28.5 %	<ul><li>Equity ratio 28.5%</li></ul>
Other liabilities	211.8	177.7	
Total	1,475.5	1,505.4	
-10(a)	1,773.3	1,000.4	

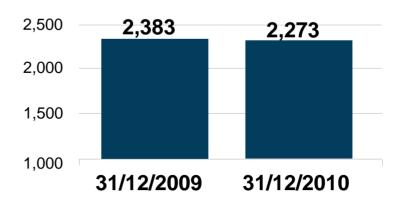


# 34,000 new clients gained in 2010

### New clients

### Consultants





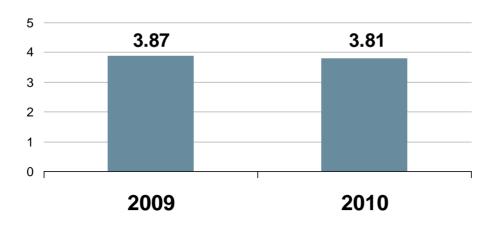


# Market share for recurring premiums at previous year's level

Market share - old-age provision

## Market share - recurring premiums\*

[in %]



Source: GDV (German Insurance Association), own calculations / \*preliminary market figures



## Market share further increased

**Market share – Wealth management** 

## Assets under Management

[in €bn] Market **MLP** +7% +16% +13% 20 1.600 +21% 19.8 16 1,829.6 1.200 1,706.1 17.0 12 800 1,506.3 14.0 400 0 0 2008 2009 2010 2008 2009 2010 Source: BVI, own calculations



# **Preliminary results 2010**

Strategy and market developments

Dr. Uwe Schroeder-Wildberg, CEO

Frankfurt - February 23, 2011



## MLP – a broad-based consulting house





# **Unique investment universe**

Portfolio in wealth management for MLP clients

Wealth management				
Strategic asset management	Liquidity management	Asset concepts		
Modular wealth management	Finance pilot	conservative	balanced	dynamic
Strategic wealth	Current account	Asset managers		
management Individual wealth	Credit cards	X of the Best conservative	X of the Best balanced	X of the Best dynamic
management	AXA Reinvestment	Ethna Global D.	Carmignac Patrimoine	Carmignac Investissement
Special topics	account	FI Alpha Fixed Income Global	Ethna Active E.	FMM Funds
Feri HNWI business (assets above €5 m)	Overnight money "ZinsPlus OP"	Sauren Global Defensive	Sauren Global Balanced	Sauren Global Opportunities
Foundations	Basis Fund I	MLP absolute return I / II		
	Deposit account	Selected Invest- ment Funds titan portfolio (Funds li		unds list)
	Fixed deposits	Specialities	best select participations currency account online portfolio account capital-forming benefits	
		Other invest- ment funds		



# MLP has firmly established itself in wealth management

AuM: MLP compared to selected German private banks

Company	Managed assets
HSBC Trinkaus	€99 billion
Sal. Oppenheim	€68 billion
BHF-Bank	€43 billion
Metzler	€37 billion
M.M. Warburg	€32 billion
Berenberg	€22 billion
Hauck & Aufhäuser	€20 billion
MLP	€19.8 billion
Bankhaus Lampe	€14 billion
Merck Finck	€10 billion

Source: Financial Times Deutschland, 08/11/2010, own data



# High consulting demand from institutional clients

#### **Feri Institutional Advisors**

#### **Asset Allocation**

Selection of the right investment classes and protection systems/mechanisms within the framework of asset allocation is becoming increasingly important

#### **Manager Selection**

Growing need with respect to manager selection services (particularly selection of risk investments and alternative investments such as property, but also themes/niche themes such as infrastructure)

#### **Risk Overlay**

Increasing demand with respect to the implementation of intelligent risk-overlay systems which allow short-term protection of individual asset classes whilst also enabling rapid re-entry.



## MLP will benefit from tighter regulations

### Regulations

Insurance Mediation
Directive

**MiFID** 

German Insurance Act

**Investor Protection Act** 

Further regulations to increase customer protection

#### **Increases**

Information

**Documentation** 

Education

Supervision

## **Advantages MLP**

Banking license

Insurance broker

High quality education (Corporate University)



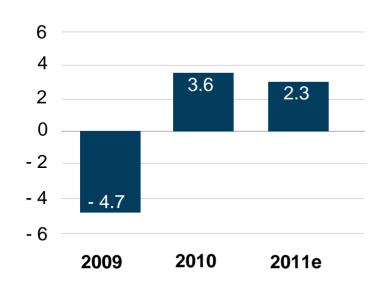
MLP benefits from its early alignment to the new requirements and calls for even higher quality standards



## **Demanding market environment**

## Change in German GDP

[in %]



- Positive market environment for wealth management and health insurance will continue
- Further development in the old-age provision market uncertain

Source: Annual economic report

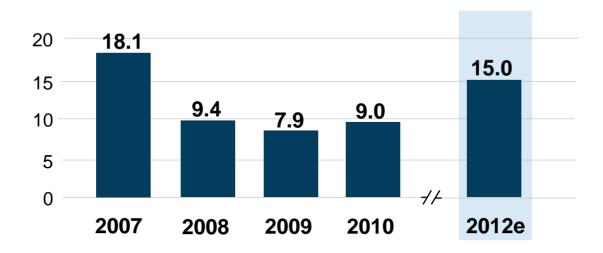


## **Target 2012: Increase EBIT margin to 15%**

#### **MLP Group**

## Operating EBIT margin\*

[in %]





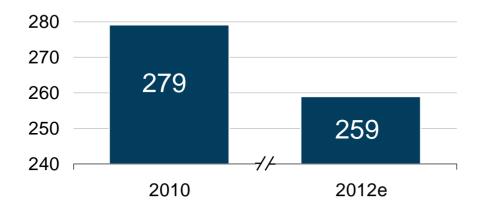
<sup>\*</sup> Before acquisitions and one-offs

## Further cost savings of €20 million

#### **Outlook**

#### Fixed costs

[in € million]



- Further reduction of fixed costs by the end of 2012 amounting to €20m
- Focus: administrative expenses, reduction of IT complexity



# Growth expected in wealth management and health insurance

**Outlook** 

	2011	2012
Revenue – old-age provision	<b>→</b>	<b>→</b>
Revenue – wealth management	<i>&gt;</i>	/
Revenue – health insurance		7

- Further growth in wealth management and health insurance expected in 2011 and 2012
- Outlook for old-age provision remains uncertain from a current perspective, stable revenues in 2011 and a slight increase in the following year



## **Summary**

- MLP performed well in 2010 and concluded the year with a considerable increase in earnings
- As in 2010, MLP will also benefit in 2011 from the new breadth in the business model
- 2011 will not be an easy year. However, even these demanding framework conditions offer many opportunities which MLP will utilise
- Goal for 2012: Increase in the operating EBIT margin to 15%



# **Preliminary results 2010**

**Questions & Answers** 

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